

JOJO WEST

GRAPHIC DESIGNER
PRODUCTION ARTIST

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A PROGRESSIVE MIND WITH PRODUCTIVE DESIGNS.

I design with intent to be apart of an inspired revolution, with a confidence that can be seen across the room.

EDUCATION & AWARDS

BACHELOR OF FINE ARTS DESIGN AND VISUAL COMMUNICATION
UNIVERSITY OF WISCONSIN - MILWAUKEE, MAY 2020

ASSOCIATE OF APPLIED SCIENCE GRAPHIC DESIGN
MILWAUKEE AREA TECHNICAL COLLEGE, MAY 2018

TECHNICAL PRODUCTION ARTIST
MILWAUKEE AREA TECHNICAL COLLEGE, MAY 2018

UWM DESIGN ENTREPRENEUR SHOWCASE
PITCH COMPETITION WINNER 2020

UWM DEAN'S HONORS
SPRING 2019, FALL & SPRING 2020

INTERNSHIP EXPERIENCE

PEARLS FOR TEEN GIRLS NON-PROFIT ORGANIZATION GRAPHIC DESIGN & COMMUNICATIONS INTERN OCTOBER 2019 - MAY 2020

- Coordinated and executed 20 plus design projects that consisted of print and digital materials for branding, social media, advertisements, and in-house materials.
- Elevated the current identity of the organization by solidifying brand typography and visual aesthetic to work in tandem with the color palette and logo.
- Strategically planned and implemented invitations, marketing materials, table decor, and wayfinding designs for annual charity event that hosts over 2,000 attendees and communicated printing specifications with various vendors to ensure timely completion of event assets.

UNIVERSITY OF WISCONSIN - MILWAUKEE INTEGRATED MARKETING & RELATIONS GRAPHIC DESIGN INTERN JUNE 2019 - APRIL 2020

- Developed and streamlined multiple print and digital marketing assets for university-led events, geofilters for Snapchat, graphics for Instagram and Facebook, static and dynamic email designs for students and faculty along with prepping final files for production.
- Supported and participated in marketing photoshoots on and off campus along with integrating and editing imagery for advertisements, signage and social media platforms.
- Contributed in meetings, brainstorming sessions and presentations for industry related research and performed miscellaneous intern duties.

PROFICIENCIES & INTERESTS

SOFTWARE

Adobe Suite
Microsoft
CRMs Email
CMS

VISUAL

Design
Illustration
Photography
Video Editing

INTERACTION

User Research
Wireframing
User Interface
Design Thinking

PRODUCTION

Photo Editing
Management
Print Production
Client Support

INTERPERSONAL SKILLS

Communication
Problem Solving
Leadership
Collaboration
Curiosity

Detail-oriented
Critical Thinking
Deadline Driven
Organization
Multi-tasking

SPECIALTIES

Branding / Visual Identity
Typography
Social Media
Marketing & Advertising Design

INTERESTS

Fashion
Art History
Design Theory
Digital Media
Social Causes

AMERICORPS

NCCC FEMA CORPS
DISASTER SURVIVOR ASSISTANT

